

Hi, how may we help you?



New business /
start-up

Grow an existing
business

MiQuando

Get Active with
Social Media

Online Booking

Grow an Existing Business

Advertise

- To just the right people at just the right time
- At less than 10% of cost than leading business directories
- With any combination of Banner, Sidebar & guaranteed Top 3 search results
- With complete flexibility using self service setup for periods of week, month, or annual options

Promote

- Your business by listing your event or special offers which display across the site
- With total flexibility with self service for display periods of hours and days
- And only pay for your chosen display time

Direct Marketing

- Using plain or rich text emails or SMS
- That is 100% compliant with Privacy laws and opt in/out options – you don't have to worry
- Sending news and special deals to existing customers
- Targeting new customers that we know have searched for products/services similar to yours



Add Online Booking

Use for Free

- Get a 100% free online diary / calendar system to manage your bookings & appointments for any business
- Manage your appointments from any device, wherever you are
- Integrate online booking into your own web site for free
- Replace that old paper diary, no more illegible handwriting, crossing out or coffee stained pages

Freedom & Choice

- Give your customers the choice of booking online, at their own convenience 24 hours a day, 7 days a week, 365 days a year
- You choose when to make yourself (and others) available for online bookings
- Take bookings when you are busy or not even working, but remain in control with optional auto accept

Knowledge

- Gain insight into your business with valuable statistics and reports including:
- Online search effectiveness and customer activity
- Activity and performance of staff & resources
- Regional Online & Market Sector reporting

Safe, Secure & Compliant

- Safe, secure and backed up by us so you don't need to worry
- 100% compliant with Distance Selling Regulations (we have built it for you)
- Real local people to answer your queries and help you with any problems



Get Active with Social Media



Tell

- Let people hear your news on social media such as Facebook, Twitter etc. with no effort
- Automatically post details of:
 - Reviews and Star Ratings received
 - New Events, Services and People

Listen

- As a regular social media user, you will get more feedback
- Listen and respond to your customers

Grow

- Being active on Social Media will grow your Likes, Shares, Followers, 1+
- Which in turn grows you audience
- Convert these people with events, offers and positive feedbacks



New Business / Start-up

Be Found

- Use MiQuando to get your business listing
- Save money by advertising on the lowest cost, most targeted platform to get new customers
- Use Events to promote your business with special offers and activities
- Take advantage of MiQuando to help you be easily found on the internet

Be Active

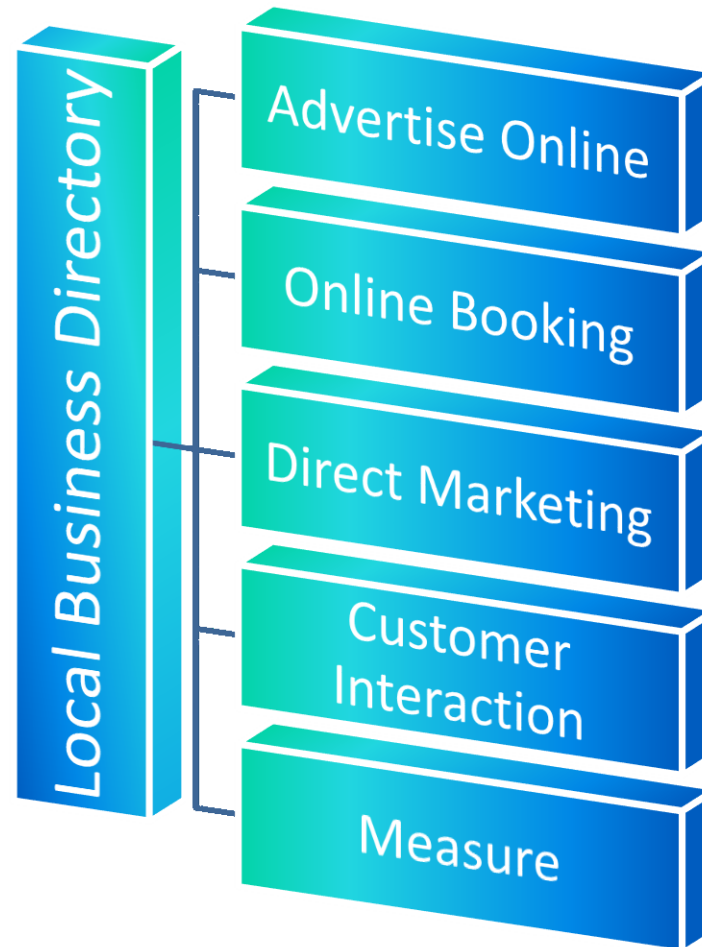
- Offer genuine choice and freedom by using online bookings for your customers
- Use feedback, ratings and social media to interact and engage your customers
- Use plain or rich text emails or SMS for low cost direct marketing targeting new customers that we know have searched for products/services similar to yours

Be Better

- Be different and gain real competitive advantage using the latest technology for minimal cost
- Integrate online booking into your own web site for free
- Be 100% compliant with Distance Selling Regulations
- Be 100% compliant with Privacy laws and opt in/out options



The MiQuando Platform



What is MiQuando?



Visibility

Advertise

Book

Promote

Interact

Measure

What is MiQuando?



Online Local Business Directory
Natural Search, Full Contact Information,
Action Orientated

Advertise

Book

Promote

Interact

Measure

Advertising



Visibility

Advertise

Hit just the right
people at just the right
time

Low cost / fixed price

Flexible timescales

Grow your business

Book

Promote

Interact

Measure



Online Booking



Visibility

Book

- Use internally for free
- Allow customers to book online 24/7/365
- Integrate into your own website
- View your diary anytime / anywhere
- Reduce no-shows with email/SMS reminders
- Complies with Distance Selling Regulations

Advertise

Promote

Interact

Measure



Events & Promotions



Visibility

Advertise

Book

Promote

Direct Marketing via
email and/or SMS

Event & Promotion
Listings

Compliant with privacy
legislation (opt in/out)

Existing Customers

Prospective Customers

Interact

Measure



Customer Interactions



Visibility

Advertise

Book

Promote

Interact

Consumer Interaction

Ratings & Reviews

Interactive Feedback

Integrate Social Media
e.g. Facebook, LinkedIn,
Twitter

Measure



Measure Activity



Visibility

Advertise

Book

Promote

Interact

Measure

Appeared in Search
Ad Response
Bookings
Resource Utilisation
Market Sector Reports
Regional Reports
SEO

