

MiQuando makes it easy for you to reach new and existing customers with our built-in marketing tools. By listing events or sending direct marketing messages via email or SMS, you can let everyone know about your business.

Events and promotions

Need to inform new and existing customers about a special offer or event? Simply write what you want to say about the event or promotion then choose the dates you want to have your message displayed online. Events and promotions are charged per day they are displayed on the website.

Direct emailing

Get your message out there by using MiQuando's direct mail service. You can send mailings to your existing customers as well as people who have performed a search, which has brought your business up in the results.



As all direct mail processed via MiQuando is 100% guaranteed to be seen only by people with an interest in similar products and services to yours, it means you can send very personal, targeted and persuasive messages.

You choose

You can choose what to send, when to send it and who to send it to. All you pay is a small fixed fee per email address or mobile phone number.

For direct emails, you choose to target only those people who have booked with you or those who have searched for products and services similar to those you offer, giving you the freedom to reward existing customers or offer incentives to prospective new customers.



Responsible marketing

We only send direct marketing messages to validated, opted-in recipients, so you can be assured your messages are only reaching people who have expressed an interest in the products and services you offer.

Your options

Basic email – from 6p per message

The lowest cost option offers simple text emails that can be quickly and easily read on all devices – a great option for sending out a special offer message.

Advanced email

This option provides the opportunity to send content rich emails that include a wide range of formatting options for text and images. Advanced email is a fantastic way to send out fully branded messages to attract new business.

SMS – from 10p per message

You can also choose to send an SMS, or text message, instantly to customers who have booked online with you. Text messages are the most read medium in any direct mail campaign. With 94% of all text messages read, your marketing message will be seen by virtually everyone you choose to send it to.

List Downloads

Select your target audience and download a list of email addresses for you to use at your convenience.