

By using our simple, integrated online booking facility, your customers can book appointments via the internet 24 hours a day, 365 days a year.



## No cost

It is 100% free for businesses to use MiQuando's online diary/calendar internally. You can manage all of your appointments and bookings from wherever you are in the world, at any time of day via the internet. What's more MiQuando will keep all of your data safe, secure and backed up to our servers.

## Always available

When you're busy doing what you do best, you might not be available to answer phone calls. Using MiQuando, your customers can simply go online and book an appointment with you.

It also means customers can book at a time which suits them on any day of the week. For instance, research shows that Sunday evenings is a peak time for internet usage in Britain, when potential and existing customers are actively searching and buying online.

## Bookings via your own website

We appreciate that you might already have a company website, so we can provide you with what you need to add a link that will allow customers to use your MiQuando online diary/calendar.

## Reduce missed appointments

Automated booking confirmations and reminders can be sent via email, SMS or both. Research shows this method can cut down on missed appointments by up to 90%.

## Schedule your diary

You can control how customers use your diary by choosing which resources to make available and at what times. When your business appears in a user's search results, MiQuando automatically calculates and shows your availability according to the users specific search requirements.



## Insight and analysis

It is important to be able to quickly and easily see how your business is performing. Depending on your choice of package MiQuando will provide you with all the information you need to gain insight into your resources, your business sector or even your overall regional market. This information allows you to manage your business in the most productive and cost effective manner, while boosting performance.

## Fully compliant

We take our legal obligations seriously. Any business taking bookings online needs to comply with relevant legislation such as Distance Selling Regulations. We have taken great care to ensure our services comply with the appropriate legislation, leaving you free to focus on your business and your customers.

## Your options

Whatever the size of your business, there is a MiQuando package available to suit your needs. There are no annual contracts or fees upfront.

### Basic package

The online calendar is free for you to use.

### Enhanced packages

If you would like to allow your customers to book appointments with you, it will cost you just £1 per booking. In addition, MiQuando will provide you with additional reports and information so you can see how your business is performing.