

MiQuando is the most advanced local online search directory available today. Our goal is to enable your business to be found quickly and easily by customers in your area.



## 100% free and local to you

It is free to register your business for a regional listing on MiQuando, which means it can be found quickly and easily by new and existing customers. The directory is structured so customer searches only show businesses local to them.

## Full contact details

Free listings on existing directories only show limited details but MiQuando lets you display your full contact details. In addition to your phone number, you can display your email address, a link to your company website and even your company logo.

## Easier to find

Unlike most online directories, MiQuando lets you list your business in up to three broad business categories, which put simply, means your business will appear in more searches.

MiQuando customer searches go beyond just business names; you can choose to add a range of service descriptions, product names and any other relevant key words to your search terms, which you can change whenever you want.

## Complete control

You have complete control over your directory entry. Sign-in to MiQuando and you can update and change your details whenever you like, ensuring customers are seeing your up-to-date information and contact details.

## Where are you?

Include your postcode when you register and MiQuando will automatically calculate and display the distance from the customer to you in the search results. Customers can choose to sort their search results based on this.

## Be the best!

If your customers give you a star rating, your average score will be displayed. The ratings are included in search results and customers can choose to sort their results based on this. If you get five star ratings, you will appear at the top of the search results!

## Online booking

Take advantage of MiQuando's integrated diary/calendar feature. When you sign up to this feature, MiQuando can display your availability in the search results and provide a link to allow your customers to book online directly. See Online Diary and Booking for more information.



## Your options

There's no need to commit to annual contracts or fees upfront and even if you choose any of the advanced features, you only pay monthly and can cancel at any time with no penalty.

## Link to your website

Some online directories 'block' the visibility of website addresses in listings, but we don't agree with this practice. We ensure your website gets the credit for having a link on MiQuando, which helps your website get found by internet search engines.

