

Beautiful simplicity

Peel beauty
salon
benefits
from the



MIQUANDO®

effect?

The best businesses always put the customer first. It's a simple adage but one that holds true across the full spectrum of professional disciplines.

Amy Brown, proprietor of Peel based beauty salon 'Beautylicious' has always sought to provide a professional and seamless service to her growing client list. The extensive range of treatments on offer is testament to her knowledge and skill, as well as her commitment to on-going professional development and training.

sent an automatic reminder on the day of the appointment by text or email message."

Simplicity is the key to the system, which can be accessed through Amy's website (www.beautylicious-iom.com) or via **MiQuando.com** it's a tool that helps her customers and amounts to a value-added service, provided at no extra cost.

Being a small business it's essential to get the booking process right. That's why she turned to **MiQuando** - the Island's online booking service provider, and she's happy to acknowledge it's been one of the best decisions she's made: "The online booking and diary system is fantastic," said Amy. "My salon is in Michael Street and I only live a few minutes away. It means I can offer services at times to suit my clients. With the **MiQuando** online booking system, clients can book an appointment at any time of the day or night - whenever the whim takes them. They can see all available slots and pick the one that suits. Furthermore they are

Installing the system couldn't be easier: "You certainly don't need to be a computer Geek," said Amy who did it herself. She was also full of praise for the friendly, supportive backup provided by the **MiQuando** team: "Jon has been really helpful from day one. I started using the **MiQuando** booking service in March and I can honestly say I'm really pleased. It's perfect for a business like mine."

MiQuando offers a unique online service and is based in offices on Prospect Hill, Douglas. **Beautylicious** is another in a growing number of small to medium-sized businesses to benefit from the **MiQuando** effect.



If you would like your business to experience the MiQuando effect, visit www.miquando.com or call Jon on 07624 200 077