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PRESS RELEASE

MIQUANDO SHOWCASE MOBILE BENEFITS FOR MANX BUSINESSES

MiQuando wowed local business owners and managers with the launch of its new mobile site at 'Making Life Easy with MiQuando Mobile', a special event held at The Embassy Room in Douglas.

The interactive presentation yesterday (7th July) demonstrated how quick, easy and convenient the new platform is to use from a mobile phone or tablet, and how this development can benefit their business. Customers can now find a business and book their favourite local services online while they are on the go, 24 hours a day.

During the presentation, a live booking was made in real time. Taking less than 60 seconds from start to finish, it showed just how quick it is for someone to book online and how efficient it is for a business to receive and manage bookings online.

Guests enjoyed canapés, drinks and competitions as well as the premiere of the new MiQuando animation, which will soon be showing at the Palace cinema, Sea Terminal and Ronaldsway Airport.

MiQuando staff were on hand providing personal demonstrations of the system and assisting with further information about the online booking system.

Nigel Jones from MiQuando said: 'We've been really excited about launching our mobile site as it offers real benefits to both customers and businesses. The event to showcase this platform was a great success and the live demonstration worked really well, highlighting how quick, easy and convenient it is to book through MiQuando.com.'

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Photo Caption:



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