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## **PRESS RELEASE**

### **MIQUANDO RECORDS HUGE INCREASE IN WEBSITE VISITS AND PAGE VIEWS**

As the year draws to a close, online business directory and booking service MiQuando has already more than doubled the number of unique visits and page views recorded in 2014.

The desktop and mobile versions of website [miquando.com](http://miquando.com) have attracted more than 250,000 page views, and almost 90,000 unique visits.

The number of first time visitors has also more than doubled, and significantly, return visits are up by more than 275%.

MiQuando is an online service for local businesses which makes it quick and easy for customers to find the services they need. Firms can list all their details, and sign up for an online booking option.

It is now possible to book restaurants, hairdressers, car mechanics, beauticians, lawyers, osteopaths, accountants and more online in just a few clicks using [miquando.com](http://miquando.com).

That allows customers to make bookings at a time which suits them, rather than only when a business is open. It also means companies aren't missing out on customers just because they aren't able to answer the phone.

Nigel Jones from MiQuando said: 'As these figures show, more and more people are turning to [miquando.com](http://miquando.com) to make their bookings online. Customers enjoy being able to easily find information about companies, read reviews and make a booking whenever it suits them.

'We're delighted to see such significant growth in the use of our online services, and it is really encouraging to see so many returning customers – it clearly shows the service is really working. Many customers out there expect the convenience of online booking today, and if you aren't offering it, you're probably missing out.

'The feedback we have received from businesses using our online booking service is excellent. Many have told us about the number of bookings they have been able to take online during busy times and when they are closed which would otherwise have been missed. Using MiQuando is bringing them additional custom.'

He added: 'It has been a busy year for MiQuando, especially with the launch of our mobile site which has made our directory service and online booking facility even easier to access for many more people. The results of that work can be seen in the figures, and we have some really exciting plans for 2016 which will see even greater growth.'

**ENDS**



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