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## **PRESS RELEASE**

### **BALANCING TOUCH FEELS THE BENEFITS OF MIQUANDO**

Balancing Touch Wellness Clinic in Kirk Michael is feeling the benefits of MiQuando. The website enables customers to book their appointments for treatments, such as reflexology, online, giving greater flexibility and convenience.

Helen Garbett, owner of Balancing Touch, said: 'MiQuando offers a really fantastic service. My clients enjoy the convenience of being able to book any time, from their computer, tablet or mobile, at home or when they are out and about. Many customers prefer not to make a call, after all everyone is online these days, so it's an invaluable service for those customers who may not normally make an appointment.

'As Balancing Touch is a small business it's not feasible for me to have a secretary and if I'm with a client then I can't answer the phone. Being able to offer online booking means that I have more time to dedicate to my clients. I use MiQuando to manage all my bookings, even those which are made over the phone, which means that I have an easy-to-use online diary, allowing me to manage my time much more effectively and avoid double bookings.'

Because visitors to [miquando.com](http://miquando.com) can book services 24 hours a day, 7 days a week, any business using the service can accept bookings and appointments even when they are closed or unable to answer the phone. MiQuando has a remarkable record of reliability, which is essential for online booking.

By partnering with MiQuando, any local businesses can benefit from an online presence that most big businesses would envy from just £1 a day!

MiQuando Director Nigel Jones said: 'The growth of our website over the last 12 months has been fantastic. We are seeing new types of businesses added to the site every day. From talking to the owners of the small businesses we know that being able to offer online booking to their customers is invaluable and means that they are still capturing vital business while they are unavailable or closed, ensuring they don't lose any custom and can provide brilliant customer service. We are really



pleased to be working with Helen at Balancing Touch and are delighted that the service we provide is making a real difference to her business.'

**ENDS**

**Issued by:**

Roxanna Langstaff, Isle of Man Advertising & PR  
pthomson@isleofmanadvertising.com

+44 (0) 1624 620440